

CITY OF ATLANTA MARTA 2020 Q3 BRIEFING

JEFFREY A. PARKER | GENERAL MANAGER/CEO

AGENDA

- ✓ MARTA Rider Initiatives
- ✓ State of Good Repair Program Update
- ✓ Advancing More MARTA Capital Expansion
- ✓ Transit Oriented Development Update

MARTA RIDER INITIATIVES

HOPE ATLANTA PARTNERSHIP

- ✓ Being unsheltered is not a crime
- ✓ MARTA receives complaints from customers about the unsheltered riding
- ✓ Partnership with HOPE Atlanta
 - ✓ *Yearlong program; space in Five Points Station*
 - ✓ *Teams of Hope Atlanta caseworkers and MARTA Field Protective Specialists (not MPD officers) formed*
 - ✓ *Teams travel throughout the system, focusing on “hotspots” in stations and other facilities*
 - ✓ *Goals: service connections for 80; housing connections for 50*

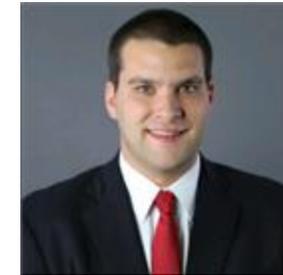


HOPE Atlanta case managers Gloria Woodard (left), Vinson Allen (right), and MARTA Field Protective Specialist Alberretta Atkins discuss homeless outreach strategy at their project office at Five Points station.

MARTA RIDERS' ADVISORY COUNCIL

- ✓ Received over 80 applications
- ✓ Selected 24 Members, seven representing the City of Atlanta
- ✓ Focused on broad range of customer issues
- ✓ Next meeting 9/2 discussing MARTA finances and FY21 budget

Carden Wyckoff, Akia Lewis, Brendan Ullman, Joshua Propp, Laura Viilo, Dianne Bryant, Hasan al-Bari.



MASKS ON THE SYSTEM

- ✓ In June, 35% of MARTA customers were wearing masks
- ✓ In early July, MARTA announced masks would be required and that MARTA would distribute 2 million masks
- ✓ In 535 shifts, 417k masks have been distributed
- ✓ Mask wearing is ~90%

AJC 

MARTA: Nearly all passengers wearing masks



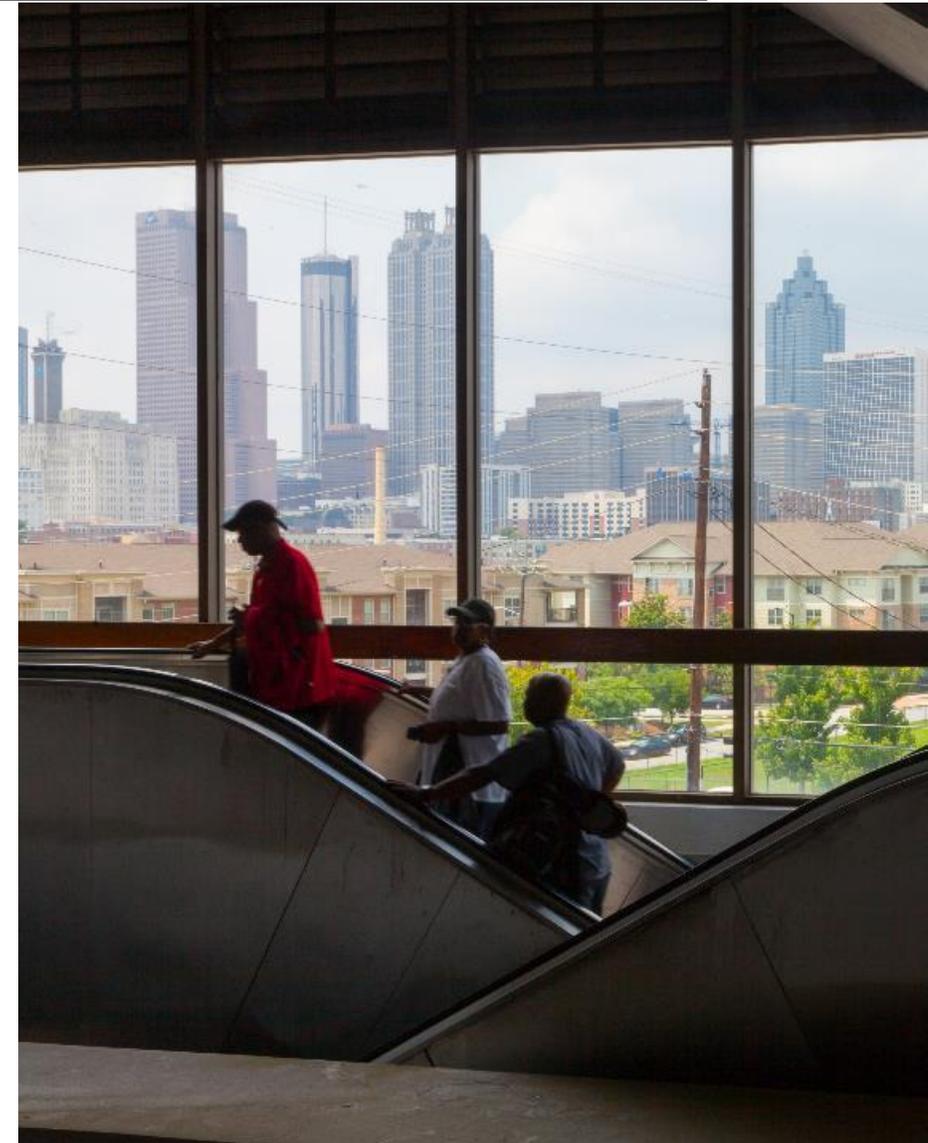
COMMUTING BLOG | Aug 20, 2020

By David Wickert, The Atlanta Journal-Constitution

STATE OF GOOD REPAIR PROGRAM UPDATE

ELEVATOR/ESCALATOR REHABILITATION

- Majority of MARTA's escalators/elevators are 36-40 years old
 - Average lifespan of commercial elevator/escalator is 25 years
- August 2016 the MARTA Board of Directors approved a 10-year, \$217 million contract for:
 - ✓ Maintenance of all escalators and elevators and
 - ✓ Rehabilitation of 116 escalators and 111 elevators
- Construction work began June 2017
- To date, 39% of elevators and 21% of escalators have been rehabilitated



ELEVATOR/ESCALATOR COMMUNICATION ENHANCEMENTS

Current Updates

Rail	Bus	Streetcar	Elevator/Escalators	RestRoom
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Five Points, Elevator 1 (SB to EB to concourse) is out of service for renovation. Alternate Access: N/S line: Mobility service will shuttle between Five Points (Forsyth St.) and Garnett. E/W line: Continue EB to GA State, return WB to Five Points.
Expire at: 8/25/2020 6:00:00 AM

Civic Center, Elevator 1 (SB Platform to Street [Outside Fare Gates]) is out of service for renovation. Alternate Access: Continue southbound to Peachtree Center, return northbound to Civic Center.
Expire at: 8/25/2020 6:00:00 AM

Peachtree Center, Elevator 4 (South end Platform to South Concourse) is out of service for renovation. Alternate Access: Use elevator on North end of platform.
Expire at: 8/25/2020 6:00:00 AM

Service alert on website homepage

Signs with workarounds on affected units, like this one at North Avenue Station



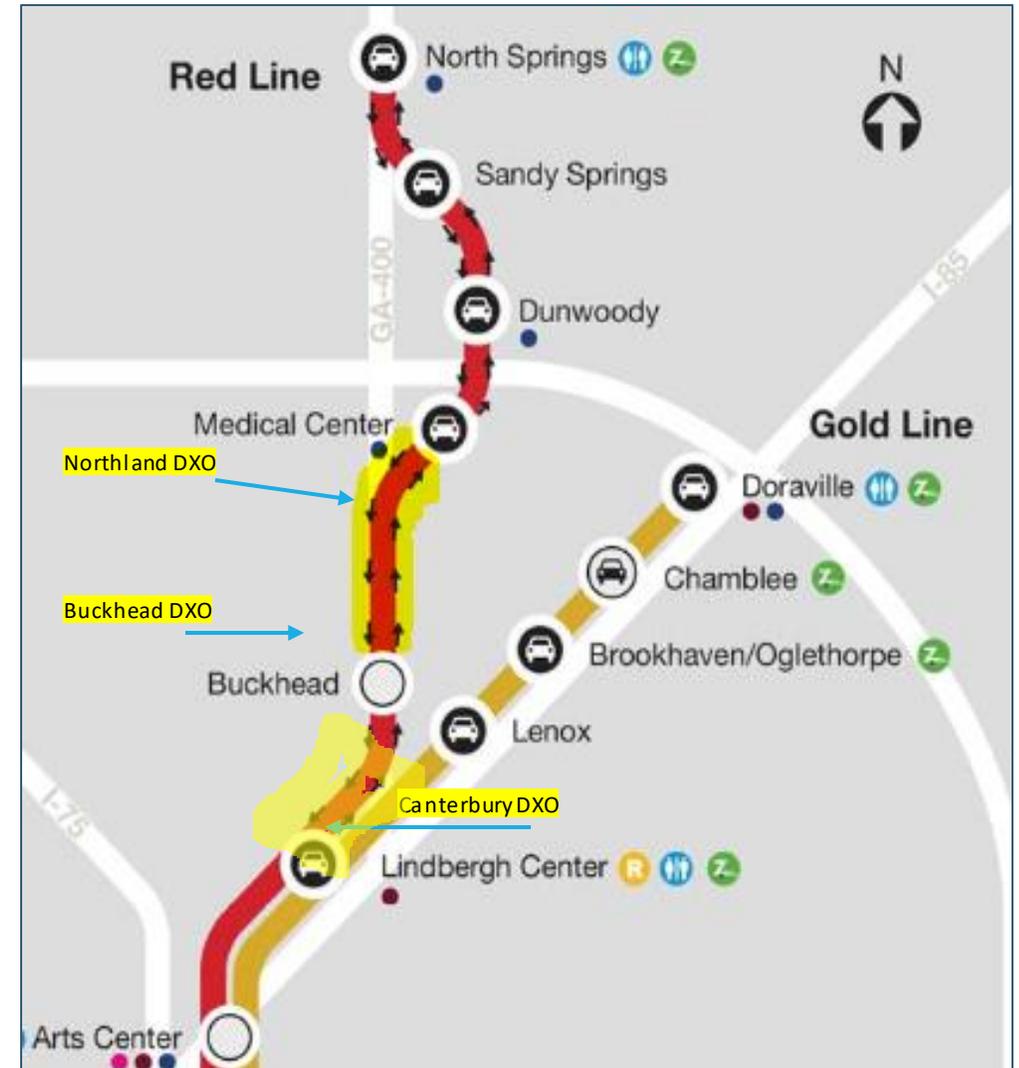
STATION RESTROOM UPDATE

- ✓ To prevent the spread of COVID-19, only Five Points, Lindbergh and end-of-line station restrooms remained open
- ✓ As virus is prolonged, MARTA has re-opened all station restrooms with enhanced cleaning at 17 stations with agents



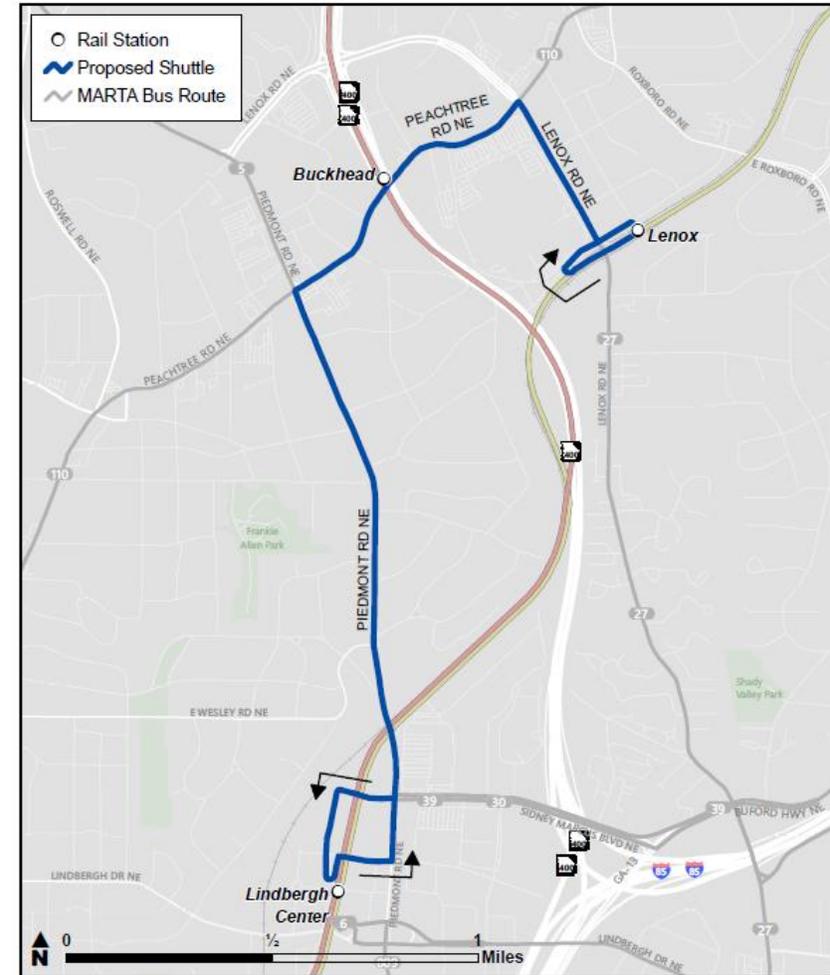
TRACK RENOVATION – PHASE IV

- ✓ TR-IV work on the East line has been accelerated to take advantage of lower rail ridership.
- ✓ Canterbury Double Crossover will be replaced in February 2021.
- ✓ There will be several five-day rail shut-downs between Lindbergh and Lenox and Lindbergh and Buckhead stations.



TRACK RENOVATION – PHASE IV

- ✓ A bus will shuttle affected rail customers
- ✓ MARTA will undertake an extensive communications and marketing effort to alert customers



Canterbury Junction Shuttle 
Bus Shuttle Options for Track Renovation Phase IV SERVICE PLANNING

ART Alignment Options

Option 1: Full Extent of Existing Local Routes

Option 2: Productive Segments of Existing Local Routes

Option 3: Hybrid /

ADVANCING THE MORE MARTA CAPITAL PROGRAM



FY2021 ATLANTA PROJECTS

- ✓ **Summerhill/Capitol Ave BRT**
- ✓ **Campbellton Road Corridor**
- ✓ **Five Points Station Transformation**
- ✓ **Streetcar East Extension**
- ✓ **ART Program – Metropolitan Pkwy and Cleveland Ave.**
- ✓ **Bankhead Station Extension**

An architectural rendering of a modern, multi-story building with a mix of brick and large glass windows. The ground floor features a restaurant with a sign that says "RESTAURANT". There are people walking on the sidewalk and cars on the street. The image is overlaid with a semi-transparent blue filter.

TRANSIT ORIENTED DEVELOPMENT UPDATE

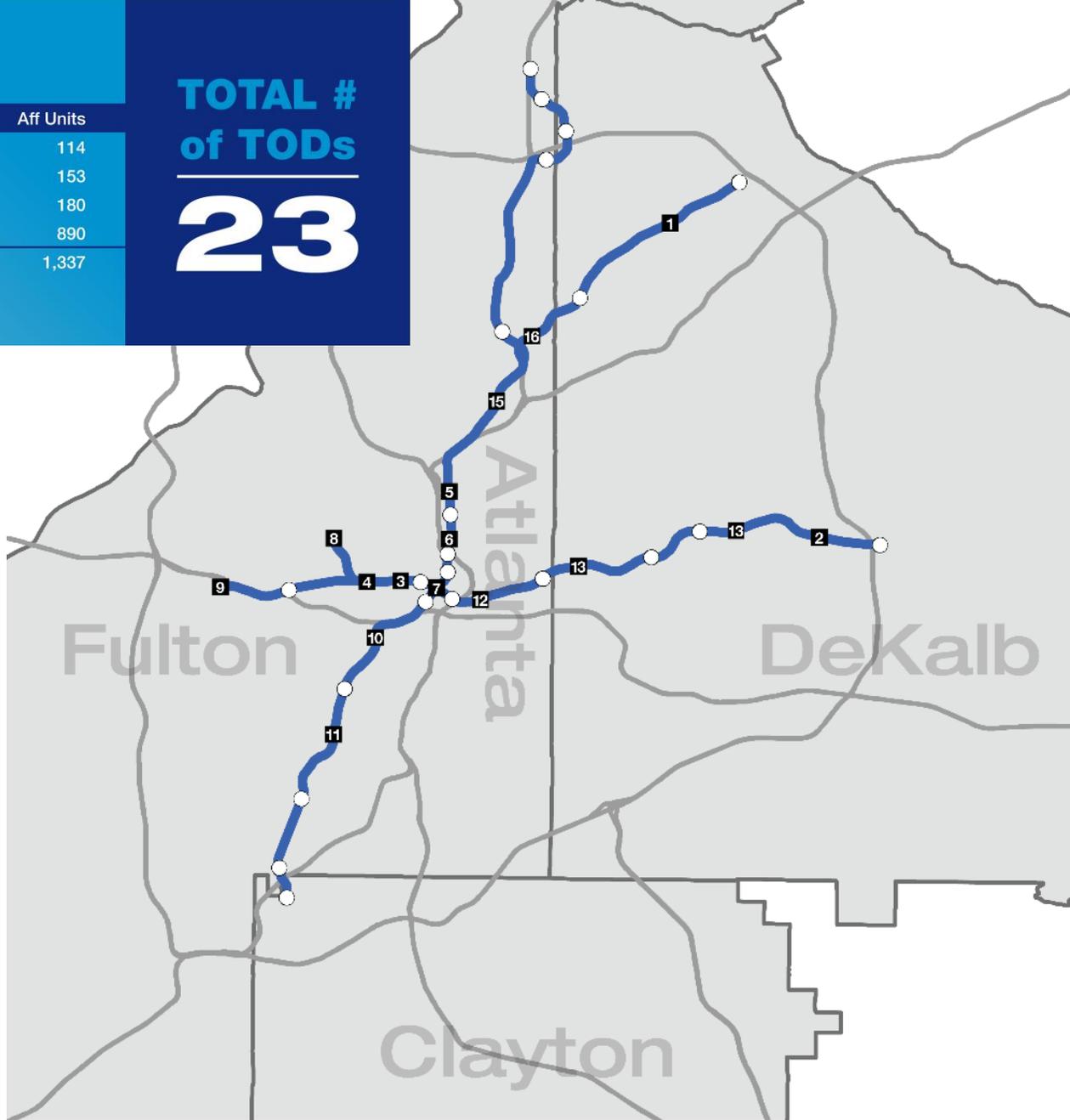
FACTS

Total TOD Program

	Units	SF Retail	SF Comm	Aff Units
Built	1,411	313,000	2,618,580	114
Under Construction	508	20,000	-	153
In Negotiation	900	-	1,540,000	180
Planned	2,500	-	800,000	890
Total	5,319	333,000	4,958,580	1,337

TOTAL #
of TODs

23



LEGEND

- MARTA RAIL LINE
- MARTA RAIL TOD STATIONS
- MARTA RAIL STATIONS
- COMPLETED
- UNDER CONSTRUCTION
- IN NEGOTIATION
- PLANNED

TOD STATUS

- 1 Chamblee ●
- 2 Kensington ● ● *
- 3 Vine City ●
- 4 Ashby ●
- 5 Arts Center ●
- 6 North Ave ●
- 7 Five Points ●
- 8 Bankhead ●
- 9 HE Holmes ●
- 10 West End ●
- 11 Lakewood/Fort Mac ●
- 12 King Memorial ●
- 13 Edgewood Candler ● ●
- 14 Avondale ● ● **
- 15 Lindbergh ● ● **
- 16 Lenox ● ● **

* DIFFERENT PHASES
** MULTIPLE PHASES

TOD IN THE CITY OF ATLANTA

- ✓ **King Memorial** – Early 2022 delivery on a ~300-unit multi-family project with 100 affordable workforce units and 10,000 sf of commercial space.
- ✓ **North Avenue** – MARTA Board authorized negotiations with Portman Holdings on 8/13.
- ✓ **Six (6) Opportunity Zone (OZ) Stations** – MARTA is breaking up the OZ procurement into two phases.
 - Phase I – Bankhead, Vine City, Lakewood/Ft. Mac.
 - Phase II – West End, Ashby, HE Holmes



A group of approximately 15 diverse individuals, including men and women of various ethnicities, are gathered in front of a large, light-colored shipping container. They are all smiling and holding a long, light-colored ribbon that stretches across the group, as if participating in a ribbon-cutting ceremony. The background shows more shipping containers and trees under a clear sky. The overall scene is celebratory and professional.

THANK YOU